

FOR IMMEDIATE RELEASE

West Falls NY Forward (NYF) Local Planning Committee (LPC) Announces Second Meeting

West Falls NY, June 4, 2024 – The second meeting of the West Falls NY Forward (NYF) Local Planning Committee (LPC) has been scheduled. This meeting will take place at the West Falls Fire Company, located at 1864 Davis Rd, West Falls, NY on Tuesday, June 11th, 2024, at 6:00 p.m. The Hamlet of West Falls is the recipient of the \$4.5 million New York State NY Forward award for the Western New York region, which will propel the transformation of the Hamlet.

West Falls was nominated by the Western New York Regional Economic Development Council based on the Hamlet's potential for transformation. The LPC will collaborate with State partners and a consultant team to develop a downtown Strategic Investment Plan, guiding the implementation of catalytic projects that advance the community's vision for revitalization. The meeting will provide an update on the NY Forward program and planning process, a summary of the Town of Aurora's and the Hamlet's past planning efforts and recent investments, a visioning exercise, and a review of the open call for projects process.

Whether you are a resident, business owner, employer, or potential investor, the Hamlet encourages and welcomes your participation. The Local Planning Committee meeting is open to the public, and there will be an opportunity for public comments at the end of the meeting.

For more information, please contact the West Falls NYF lead planning consultant or visit the project website:

Ed Flynn, LaBella Associates
eflynn@labellapc.com | (585) 454-6110

www.WestFallsNYForward.com

About West Falls NY Forward (NYF): West Falls NY Forward is a community-driven initiative aimed at transforming the hamlet of West Falls in the Town of Aurora, New York. Led by the New York State Department of State, with assistance from Empire State Development, Homes and Community Renewal and the New York State Energy Research and Development Authority, the program works to accelerate and expand economic revitalization in smaller and rural downtowns. Supported by the NY Forward award, the Town of Aurora, and its residents, the program seeks to enhance the quality of life, create economic opportunities, and foster a vibrant downtown environment.